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FOR IMMEDIATE RELEASE

URNAMEONIT.COM, MUSE MARKETING, INC., TO OPEN JANUARY 1, 2006  
Hybrid Design Agency and Print Shop Bring It All Under One Roof

Design visionary and print fanatic, Windy Gallagher, officially opens the second location for Uurnameonit.com, a new kind of creative production agency at 749 S. Floyd Road in Richardson, TX. For the McKinney-based Gallagher and her husband, Scott, this new marketing endeavor came as the culmination of the lessons learned in over thirty years in the advertising and print worlds.

“What would happen,” Gallagher asks, “if an agency girl and a print guy got together?” The answer, invariably, is Uurnameonit.com. Having previously worked for big-name agencies, Gallagher has a long history of big-client design work and creating consistent branding. With the addition of Scott and his printing expertise, Gallagher hopes to make her clients’ journeys from initial design to final, printed product into a seamless process, completed under one roof.

Uurnameonit.com offers full creative design, brand development, digital and offset printing, custom apparel and specialty promotions. for a start! By no means an exclusive list--Gallagher insists, “If you can think it, we can ink it.”

And ink it they do. From everything to traditional print work, apparel, banners, signage, tchochkies, catalogs, vehicle wraps, trade show displays, billboard and even fulfillment services. Gallagher explains, “Think about places like Kinko’s, EmbroidMe, and FastSigns. Their offerings are really pretty niche. We’re like all those places rolled into one, in terms of our capabilities, plus, we offer this human element of being able to communicate and brainstorm and give feedback to a real person.”

Because of her former agency and print connections, Gallagher’s equipment includes some of the newest printing technology, including single quantity direct-to-garment printers. This means Gallagher and her team can provide high end products at low or even single quantities—a concept that’s been long extinct in the rest of the print and design world. While Uurnameonit.com already has several big name clients, Gallagher also has a passion for working with small businesses and non-profits. While their office is constantly creating new and impressive output, Gallagher insists that her efforts don’t break her clients’ banks. Plus, she smiles, “We’re fun to work with. Tell your friends!”

Uurnameonit.com, powered by Muse Marketing, Inc., is a cutting-edge combination of a design agency and print shop. This hybrid agency was founded in 2002 with over thirty years in the printing and advertising worlds. Uurnameonit.com offers full creative design, brand development, digital print, offset print, custom apparel, and specialty promotions.

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